



This Ordering Guide provides Federal agencies with the information needed to obtain quotes, place orders, and receive post-delivery support for ITC/AV solutions and services from Imagine Believe Realize, LLC (IBR) under NASA SEWP VI.

IBR SEWP VI CONTRACT INFORMATION

Category B 80TECH26D1103

Category C 80TECH26D1721

Period of Performance:
November 1, 2026 – October 31, 2036

IBR PROGRAM MANAGEMENT

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IBR HEADQUARTERS

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ABOUT IBR

Imagine Believe Realize, LLC (IBR) is a small business delivering secure, mission-focused technology and business solutions across the Federal Government. IBR combines disciplined program execution with modern software, cloud, cybersecurity, data, and digital-service capabilities.

SEWP VI OVERVIEW

NASA Solutions for Enterprise-Wide Procurement (SEWP) is a Government-Wide Acquisition Contract (GWAC) providing Federal agencies and approved contractors access to Information Technology, Communication, and Audio-Visual (ITC/AV) solutions and services.

IBR PROCESS MATURITY & CERTIFICATIONS

- ✓ **Accounting System** — Government-approved / DCAA Audited
- ✓ **Information Security** — ISO/IEC 27001:2022
- ✓ **CMMI** — DEV Maturity Level 3
- ✓ **Service Management** — ISO/IEC 20000-1:2018
- ✓ **Cybersecurity** — CMMC Level 2
- ✓ **Environmental Management** — ISO 14001:2015
- ✓ **Quality Management** — ISO 9001:2015
- ✓ **Estimating System & EVMS** — DFARS / ANSI/EIA-748-B

HOW TO OBTAIN AN IBR QUOTE

Simple steps for SEWP VI customers

ORDERING / QUOTE PROCESS

1

Identify Requirement

Define technical, business, security, schedule, and performance needs.

2

Submit Quote Request

Use the SEWP Quote Request Tool (QRT) to submit the requirement to eligible Contract Holders.

3

IBR Review and Response

IBR reviews scope, staffing, solution, delivery schedule, assumptions, and pricing.

4

Receive Quote

IBR provides a compliant, competitive quote through the QRT.

5

Order Placement

Upon selection, the issuing agency places the order under the applicable SEWP VI contract.

WHAT'S IN SCOPE FOR IBR?

CATEGORY B Enterprise-Wide ITC/AV Service Solutions

CATEGORY C ITC/AV Mission-Based Services

PROGRAM SUPPORT INFORMATION

Installation

IBR coordinates implementation activities with the ordering agency.

Basic Warranty

Standard manufacturer, publisher, or OEM warranty terms apply when applicable.

Extended Warranty

Extended warranty, maintenance, and support options may be identified in the quote when applicable.

Technical / Software Support

Support is coordinated based on the ordered solution, including OEM or publisher support when applicable.

Post-Delivery Issues

Contact IBR for order, delivery, warranty, technical, software, or performance issues.

TROUBLESHOOTING ORDER ISSUES

For problematic orders, contact IBR first for coordination and resolution. IBR will work with the ordering agency, NASA SEWP PMO, OEMs, publishers, distributors, and other applicable parties as needed.

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SCOPE VALIDATION

IBR can assist customers with mapping requirements to the appropriate Category B or Category C scope before a quote request is issued.

IBR's SEWP VI contracts provide Federal customers access to broad ITC/AV services within the applicable category scope. Product-only requirements are not in scope for Categories B or C.

CATEGORY B

Enterprise-Wide ITC/AV Service Solutions

Use for large-scale enterprise-wide implementations involving multiple departments, locations, customers, and/or field offices.

- Enterprise-wide network services and unified communications
- IT managed services, end-user services, service desks, and IT security
- Enterprise-wide innovation and continuous improvement
- Data analytics, data science, Big Data, AI/ML
- Application services and software development, testing, CI/CD, APIs, cloud deployment, product strategy, and digital services
- Cybersecurity architecture, engineering, privacy, monitoring, threat detection, incident response, vulnerability management, cyber forensics, NIST RMF, and posture assessment
- Cloud services including AWS GovCloud, Azure Government Cloud, Salesforce Government Cloud, IaaS, PaaS, SaaS, governance, security, storage, hosting, and XaaS
- Digital multimedia, technical communications, program management, integration, financial management, logistics, transition, security management, facilities management, and ancillary ITC/AV products when integral to the solution

CATEGORY C

ITC/AV Mission-Based Services

Use for mission- or program-level implementations supporting a defined customer, mission, program, or operational need.

- Custom computer programming and application services
- Telecommunications, network operations, IT/AV/communications engineering and design
- Data processing, data analysis, hosting, IT/network operations, and computer facilities
- ITC/AV management, IT consulting, educational services, and digital government
- Mission-specific innovation and continuous improvement
- Data science, data modeling, Big Data, advanced analytics, AI/ML, rapid prototyping, deployment, and maintenance
- Software development, testing, integration, administration, operational support, decommissioning, agile delivery, automated testing, CI/CD, APIs, cloud deployment, product management, and public-facing digital tools
- Cybersecurity architecture, engineering, privacy, monitoring, threat detection, incident response, vulnerability management, cyber forensics, NIST RMF, and posture assessment
- Mission/program cloud services including AWS GovCloud, Azure Government Cloud, Salesforce Government Cloud, IaaS, PaaS, and SaaS

KEY DISTINCTION: Category B is designed for large agency/enterprise-wide implementations; Category C is designed for mission/program-level implementations. Representative service areas are not all-inclusive.

IBR's Centers of Excellence connect technology expertise, proven delivery methods, and mission operations. We provide reusable capabilities that can be tailored to enterprise-wide and mission/program-level requirements.

Technical Domains: *Enable mission through technology*

Enterprise Platforms



- Content Management System Design & Implementation
- Modern JavaScript Frameworks & Custom UIs
- Secure and Available Design
- CRM Sales and Marketing Implementation
- Geospatial Data Creation & Manipulation

Cloud



- Multi-cloud Solutions
- Architecture and Design Maximizing Cloud Services
- Robust Cloud Migration Processes
- Enterprise Monitoring and Reporting

AI/ML



- Responsible AI Governance
- AI Infrastructure
- GenAI & Model Operations
- Machine Learning & Agents
- AI Knowledge Management
- AI-Augmented Engineering

Data & Analytics



- Enterprise Scale Database Design & Delivery
- Cloud Integration & Native Database Implementation
- SQL and NoSQL Expertise
- Data Lake Implementation

Mobility



- Expertise in MDM/MAM Systems
- Secure Cross-Platform Apps (iOS/Android)
- Architecture & Diagrams
- Third-Party Integrations
- Appium and AWS Device Farm for Automated Testing

Process Domains: *Drive value through workflow*

DevSecOps



- Modern Pipeline Implementation
- Containerized Deployments
- Build, Test & Deployment Automation
- Secure Cloud Infrastructure
- Continuous Security Monitoring & Testing

HSI/HCD



- User Engagement Processes
- Warfighter-Centered Design (WCD)
- Section 508 Compliance
- Usability Assessments & Surveys
- User Experience Research

Agile



- SAFe & Large-Scale Agile Implementations
- Scrum & Kanban Expertise
- Full SLDC & Cross Team Collaboration
- Agile Transformation Support
- Backlog and Release Management

Test & Automation



- User Acceptance Testing
- Performance, Regression & Functional Testing
- Test Automation & Continuous Testing
- API & Integration Testing
- Security Validation
- Quality Engineering & Test Governance

IBR CENTERS OF EXCELLENCE

Integrated expertise supporting SEWP VI Category B & C solutions

IBR's Centers of Excellence connect technology expertise, proven delivery methods, and mission operations. We provide reusable capabilities that can be tailored to enterprise-wide and mission/program-level requirements.

Functional Domains: *Deliver capabilities and functions*



HR/Human Capital



- Workforce Analytics & Automation
- Talent Lifecycle Management
- Secure Personnel Systems
- Training Pipeline & Skills Development
- Workforce Planning



ITSM



- Ticket Management
- Call Center Operations
- Automated Agents
- Chat Integration
- Incident and Change Management



Logistics



- Supply Chain Automation and Visibility
- Deployment Pipeline Logistics
- Asset Lifecycle Tracking
- Secure Distribution Management
- Inventory Tracking Solutions



Cyber Security



- Cyber Operations & Monitoring
- Compliance & Accreditation
- DevSecOps & Automation
- Identity & Access Management
- Vulnerability Management
- Security Governance & Certifications

The following representative capabilities and technologies are drawn from IBR's Centers of Excellence. Specific solutions are tailored to the scope and requirements of each order.

PLATFORMS, CLOUD & DATA

- Content management systems, custom user interfaces, CRM, and geospatial solutions
- Multi-cloud architecture, secure cloud infrastructure, migration, monitoring, and reporting
- Enterprise database design, cloud-native databases, SQL/NoSQL, and data lakes
- Representative platforms: Salesforce, ServiceNow, ArcGIS, AWS, Azure, Google Cloud, and Databricks

MISSION & ENTERPRISE OPERATIONS

- ITSM, ticket management, call center operations, automated agents, and incident/change management
- Cyber operations, identity and access management, vulnerability management, compliance, and governance
- Supply-chain visibility, deployment logistics, asset lifecycle tracking, secure distribution, and inventory

AI, DIGITAL ENGINEERING & TEST

- Responsible AI governance, AI infrastructure, GenAI/model operations, machine learning, and agents
- DevSecOps pipelines, containerized deployments, build/test/deployment automation, and continuous security
- SAFe, Scrum, Kanban, human-centered design, Section 508, usability, and UX research
- UAT, performance, regression, functional, API, integration, security, and continuous testing

WORKFORCE & MOBILITY

- Workforce analytics and automation, talent lifecycle management, training, skills development, and planning
- MDM/MAM, secure cross-platform mobile applications, architecture, third-party integrations, and automated testing
- Representative technologies include Azure OpenAI, AWS Bedrock, Intune, Appium, and AWS Device Farm

Representative corporate capabilities; applicability remains subject to the scope of the applicable SEWP VI contract and individual order.

TYPICAL ORDERING WORKFLOW



IMPORTANT ORDERING NOTES

- Each Federal agency establishes its own internal purchase request and Delivery Order procedures.
- Any valid Federal Agency Delivery Order or Governmentwide Commercial Purchase Card order must follow applicable SEWP VI procedures.
- Use the SEWP Quote Request Tool whenever practical to support fair opportunity and documentation.
- Route order modifications through the NASA SEWP Program Management Office in accordance with SEWP procedures.

IBR PROGRAM SUPPORT

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SEWP VI COMPLIANCE

This Ordering Guide is provided in accordance with NASA SEWP VI contract requirements and the applicable SEWP VI Contract Holder User Manual. In the event of any inconsistency, the terms and conditions of the applicable NASA SEWP VI contract and NASA SEWP policies govern. Updated versions will be made available within 10 business days following applicable contract modifications.

IBR is honored to be a NASA SEWP VI Contract Holder and looks forward to supporting Federal agencies with responsive, secure, and mission-focused ITC/AV services.

Category B: 80TECH26D1103 | Category C: 80TECH26D1721

NASA SEWP PROGRAM OFFICE

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CUSTOMER REMINDERS

- Use the SEWP Quote Request Tool whenever practical to support competition and documentation.
- Include complete technical, security, delivery, warranty, support, and post-delivery requirements in the quote request.
- Route all order modifications through the SEWP PMO.
- Contact IBR early for solution shaping, scope mapping, and quote coordination.